VIRTUAL MOBILITY (VM) GRANT
REPORT TEMPLATE

This report is submitted by the VM grantee to VNS Manager, who will coordinate the approval on behalf of the Action MC.

Action number: CA17110

VM grant title: Create video content

VM grant start and end date: 13/09/2021 to 31/10/2021

Grantee name: Lena-Mari Tamminen

Description of the outcomes and achieved outputs (including any specific Action objective and deliverables, or publications resulting from the Virtual Mobility).

(max. 500 words)

The objectives of working group 5 (WG5) are to disseminate knowledge obtained during the SOUND control Action, to raise awareness of the need to develop an easily accessible output-based framework, and to raise awareness of the importance of collaboration. While WG5 has already created and published video content in the form of seminars, webinar as well as recorded trainings (some available to the general public and some to COST memebers) there was a need to create targeted video content providing easily accessible information about the purpose and inner workings of SOUND control. In addition the aim was to introduce the action and help people understand the purpose, promotoe the activities made by SOUND control, and especially the STSMs performed within the action.

The outcome of the virtual mobility grant is both planned and recorded videocontent on these topics. First an online creative workshop where ideas for videocontent was generated and prioritized. Several ideas for short videos, including both presentation of the project as well as distribution of knowledge generated was developed. In the end it was decided to focus the efforts of the VNT on creating a so called "pitch presentation" where the purpose, aim and participants of SOUND control are introduced in 2 minutes. The pitch presentation has been recorded and edited in an English version and this will be published on the website and youtube channel during November 2021. In addition, an English manuscript has been prepared which will be shared among the members of the action. Participants in the different countries will be able to translate and also record parts of the pitch. With the original video as templade new videos in different languages (with the national representative) can be easily developed.

In addition recordings by a selection of people who have previously performed an STSM has been started (one video finished and edited, four are under development). Further on, content for a video introducing the different work packages of SOUND control has been planned and working group leades will be interviewed for this video during November and December.

Description of the benefits to the COST Action Strategy (what and how).

(max. 500 words)

As an early career researcher, working with this grant has created many opportunities to connect with both senior as well junior members of the action (from ITC, NN and IPC countires) and this collaboration will continue and deepen as we develop the videos even further. Getting the opportunity to learn how to record and edit videos has also been empowering and an extremely useful skill for the future.

The videos, especially the template for adapting them to different local languages, will enable inclusiveness by spreading knowledge and understanding of the project in an accessible format for stakeholders, general public as well as researchers in different fields.

Description of the virtual collaboration (including constructive reflection on activities undertaken, identified successful practices and lessons learned).

(max.500 words)

The virtual collaboration has consisted of online planning meetings (structuring the video content and distributing tasks), an online workshop (creative development of content) as well as online interviews/recordings. I also attended a course on creating and editing video content arranged by COST.

The online workshop was an important part to ensure that members of the action could provide input and shape the content of the videos so they would be as interesting and relevant as possible. While doing this sort of creative work is probably more efficient in real life, the online setting worked remarkably well. The participants were split into break-out rooms to reflect on ideas and general outlines for the videos and later more specifically on content and structure and after group discussions a general discussion summing up the ideas of the groups were done. This generated very good ideas and discussions were not very hampered by the online format.

Filming the videos in zoom has also worked very well. After considering positioning, lighting and sound the videos were very close to what could have been done face to face. However, being able to meed would have provided more interesting video content to complement the interviews. Instead we worked with animations to try to keep the videos captivating.

A general reflection is that connecting with new persons within the action has worked very well also in the online format.